

About Us

The Springfield Board of REALTORS® in Lane County, Oregon (SBR/SBR), is a local association of the National Association of REALTORS® (the world's largest professional association). SBR provides services and resources to licensed real estate Brokers, Principal Brokers, Appraisers, and affiliated service industries such as mortgage, title, and escrow.

While sometimes we're confused by the general public as being a "REALTOR® office," in which real estate agents sell properties, SBR is best described as the place where licensed real estate professionals join as REALTORS® and receive the tools they need to become competent, ethical real estate practitioners in their respective real estate offices.

The Springfield Board of REALTORS® is committed to our members and promises to always put our membership first.

Mission Statement

The Springfield Board of REALTORS® (SBR) mission is to be a viable dedicated organization that fulfills the needs of its members and the objectives of the National Association of REALTORS® (NAR) and the Oregon REALTORS®. To encourage and foster high ethical standards in our profession, and to strive towards educating the community of the benefits a REALTOR® can provide. We are committed to promote, preserve, and advocate for property rights of our community through effective education and advocacy. SBR maintains robust political relationships with our local, state, and federal officials in order to promote responsible policy. This positions our members to be the voice for real estate issues in Lane County and beyond.



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AFFILIATE PARTNERS PROGRAM



Affiliate Partners at Springfield Board of REALTORS® enjoy many benefits above and beyond networking and marketing opportunities. Affiliate Partners are valued here. Springfield Board of REALTORS® believes that the stronger our Affiliate Partners are, the stronger our Association is, as a whole. Affiliate Partners at Springfield Board of REALTORS® have a dedicated subcommittee chaired by the current Affiliate Director who works to improve the value of your membership

every year. Springfield Board of REALTORS® Affiliate Partners have a voice and are valued. You are joining others who are committed to protecting and promoting private property ownership rights while maintaining high ethical standards. As your trade association, we are dedicated to providing you with support and services that help you conduct your business ethically, professionally, and profitably; we unite with you in creating a strong voice for home ownership and the real estate profession.

Benefits

	Affiliate Partner \$190	Affiliate Plus Package ~ \$540	Affiliate Premium Package ~ \$740
Networking opportunities via attendance at monthly meetings	X	X	X
Invitations to Christmas party, Expo, and RPAC Events	X	X	X
Request SBR to include your events on SBR Monthly Calendar	X	X	X
Sponsorship opportunities offered to affiliate partner first	X	X	X
Eligible for "Affiliate of the Year" recognition	X	X	X
Opportunities to serve on various SBR Committees	X	X	X
1 Flyer in all New Member Packets provided at REALTORS® Member Orientation	X	X	X
Opportunity to contribute content in quarterly Affiliate Partner Newsletter		X	X
\$25 value door prize provided for you at each Member Meeting, Jan-Nov*		X	X
\$75 basket credit to SBR Christmas Party*		X	X
Premium booth location at SBR Expo Hall**		X	X
First opportunity at additional SBR sponsorships			X
Spot light videos on SBR Facebook Page			X
Opportunity for face time in monthly meetings by organizing attendee involvement***			X
Opportunity for face time in monthly meetings by working check-in/greeting***			X
\$200 Sponsor credit to RPAC Event. Includes marketing at the RPAC Event****			X
\$25 discount on any Vendor Booth or Sponsorship at SBR Expo			X

*Baskets orders are placed with Elegant Creations, unless otherwise specified by Affiliate Partner.

**Vendor booth is not included. Vendor Booth must be purchased separately. Expo vendor booth prices are set by Expo Committee and subject to change each year.

***Affiliate Partner must ask to be placed on schedule attendee involvement or check-in/greeting schedule.

****RPAC sponsor credit is spent however the RPAC Committee chooses to spend the credit.

SBR YPN membership and benefits are not included. These benefits are separate from above packages/benefits.

SBR does not profit from the Premier and Plus Packages.

